

SALLY LUNDBURG

www.sallylundburg.com

po box 244, paauilo, Hawaii, 96776 / to contact: home: 808.776.1535 or
sallylundburg@hotmail.com

PROFESSIONAL EXPERIENCE

Mahi'ai Creative - www.mahiaicreative.com

Co-Founder of Big Island based creative studio that cultivates social, cultural and environmental dialogue through documentary films, photography and design. These projects include independently produced work, as well as media for non-profits, public agencies for education, awareness and preservation.

Frank Films - Producer / Director - www.frankfilms.net

Founder of documentary film company in 2001, projects ranged from personal/experimental- to documentary. Past projects include *One Winter Story*, an hour-long documentary about Sarah Gerhardt, the first woman to surf Maverick's, the monstrous wave off Half Moon Bay.

Instructor – University of Hawaii at Hilo, Photography – (summer sessions: 2004-2007)

Artist in Residence – Honokaa High School; grant funded project with the Hawaii Department of Education in a collaboration with a group of at risk young women that culminated in a book of writing and photography. (2007)

Admissions Coordinator / Alumni Manager – San Francisco Art Institute (2000-2003)

EDUCATION

Bachelors of Fine Arts - San Francisco Art Institute, San Francisco, CA, (1999)

H.S. diploma – St. Joseph High School, Hilo Hawaii (1989)

FILMOGRAPHY

(independent projects)

- *One Winter Story*, (16mm), 60min., – director/camera/editor Sarah Gerhardt became a star in the surfing universe in 1999 as the first woman to slice across a monster wave at Northern California's legendary Maverick's. Media coverage, sponsorship and adulation followed, but Sarah's dramatic journey from poverty and despair to accomplishment and peace went unnoticed. *One Winter Story* traces Sarah's strength and determination to their roots in a montage of film, voice, memory and emotion.
- *On Any Given Day*, (Super-8), 11min., director/camera/editor - a poetic portrait of one woman and how she is drawn to the ocean in different areas of her life.
- *SlowBladeDayDream*, (Super 8 and 16mm), 10min., director/camera/editor (2002 Cold Cuts Film Festival, Berkley)- montage mining the layers of a road trip.
- *As Deep As the Ocean*, (Super-8), 7min., director/camera/editor – visual meditation on a trip home.

FILMOGRAPHY , *continued*

(projects for non-profits and public agencies)

- *Working for Water* (HDV), 30 min., 2008 - director/camera/editor The staff of the California State and Regional Water Boards are profiled in this documentary produced as a training film for Water Board staff. These "super water cops" work with farmers, environmentalists, municipalities, and everyday people to protect and preserve California's waters. The film travels from Redding to Calexico, Mono Lake to Santa Barbara; exploring the environmental, political, and social challenges facing the Water Board. *Executive Producer: The California State Water Board*
- *Facing The Challenge* (DV), 10 min., 2003 – director/camera/editor – This 10 minute film profiles three boys in Na Opi'o O Waimea, a teen support group on the Big Island of Hawaii. We journey with them to a culturally based treatment program where they share dance and chant with the residents. Inspired and challenged by their trip, the teens share the pain of their past, the reality of trying to stay off drugs, and their own hopes for the future. *Executive Producers: Power of Choice & North Hawaii Drug Free Coalition.*
- *In The Spirit of Damien* (DV), 10 min., 2000 -- director/camera/editor – Told through the stories of it's patients, this ten-minute documentary gives a voice to the critical need for dental care for the poor on the island of Hawaii. Since it's production in 2000, *In the Spirit of Damien* has raised immeasurable funds and awareness for Mobile Care, a mobile dental clinic for the underserved on the island of Hawaii. *Executive Producer - The Office of Social Ministry*

ART EXHIBITIONS AND FILM SCREENINGS

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| 2009 | <i>Closer to Home</i> , solo show of artwork, East Hawaii Cultural Center, Hilo Hawaii |
| 2008 | <i>One Winter Story</i> Official Selection: San Diego Women's Film Festival, CA;
New York Surf Film Festival, NY |
| 2007 | <i>Five Nutshells in a Dream</i> – group show of artwork -Wailoa Center Gallery, Hilo Hawaii
<i>One Winter Story</i> Official Selection: Montreal International Adventure Film Festival, Montreal, Canada; Surf Film Festival, San Sebastian, Spain; Maui Film Festival, Hawaii; Input Competition in Berlin, Germany; Scene First Student Film Festival, Wilmington, North Carolina |
| 2006 | <i>Blue Cube Art Auction</i> , show of artwork - San Francisco, CA
<i>One Winter Story</i> World Premiere: Mill Valley Film Festival; Official Selections: Louis Vuitton Hawaii International Film Festival |
| 2004 | University of Hawaii at Hilo <i>Alumni Show</i> , Hilo, HI
<i>Surfstyle</i> , 111 Minna Gallery, San Francisco, HI |
| 2003 | <i>Blue vs. Blue</i> , Arts at Mark's Garage, Honolulu, HI |
| 2002 | <i>Post-Postcard Show</i> , Southern Exposure, San Francisco, CA |
| 2001 | <i>San Francisco Art Institute Auction</i>
<i>Staff Infection</i> , New Nothing Cinema, SF, CA |

ART EXHIBITIONS AND FILM SCREENINGS (CONTINUED)

2000 *Fuzzy Logic*, Southern Exposure, San Francisco, CA
 San Francisco Art Institute Auction, SF, CA
 My Valentine, The Dentist's Office, SF, CA
 Recent Work, Octavia's Haze Gallery, SF, CA
 DEAR WILLIAM, Quotidian Gallery, SF, CA
 Recent Work, Mesh Gallery, Sebastopol, CA
1999 *Point of Departure*, Diego Rivera Gallery, SF, CA
1998 *Incomplete Geography*, Diego Rivera Gallery, SF, CA
1997 *New Work*, Diego Rivera Gallery, SF, CA

AWARDS AND NOMINATIONS

Winner le Prix de l'Aileron du Meilleur Film de Surf 2007 (Grand Prize: Best Surf Film of 2007)
2007 International Surf Film Festival du St. Jean de Luz
Winner: Caracola de Bronze (Jury Selection Award); Premio Alma (Best Script Award); Premio
Academia Olimpica Espanola (Special Spanish Olympic Committee Award). 2007
Santander Sports Film Festival, Cantabria, Spain
Winner: Best Surf Bio Pic, 2006 Santa Cruz International Film Festival
Winner: Audience Choice Award Ocean Film Festival 2007, San Francisco, CA
Nominated: Best Biography; Best Cinematography; Best Original Score. X-Dance, Park City,
Utah
Nominated to represent the United States at the International Input Competition in Berlin,
Germany, Input 2007
Awarded the First Annual Bay Area Women In Film and Television/General Motors
Distribution/Marketing/Festival Travel Grant – for One Winter Story
World Premiere: Mill Valley Film Festival 2006
Selected – as part of state-wide traveling show of selected films - 2006 Louis Vuitton Hawaii
International Film Festival
Selected –to participate in guest filmmaker panel, and screen film at Opening Night Party-
2007 Scene First Student Film Festival, Wilmington, North Carolina